

# INFO EVENT BLASE BOOTCAMP TO MILAN

POWERED BY  ING





**BUSINESS LEADERSHIP  
ASSOCIATION FOR STUDENT  
EXCHANGE**

# **BLASE**

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**BELGIUM'S FIRST EVER  
MANAGEMENT & LEADERSHIP HUB**



# WHO ARE WE?

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BELGIUM'S FIRST EVER  
MANAGEMENT & LEADERSHIP HUB

**Our Mission: To Empower the Next Generation of Leaders by Bridging  
Academia, Business and Community**

## CORPORATE

Connecting young talent with  
ambitious programs

- ✓ Young graduate programs
- ✓ Traineeships and internships

## ACADEMIC

Connecting students to top ranked  
business schools and renowned  
academic institutions

- ✓ Master programs
- ✓ Short term programs and  
summer schools

# THE BLASE BOOTCAMP



Bocconi

# BOCCONI UNIVERSITY

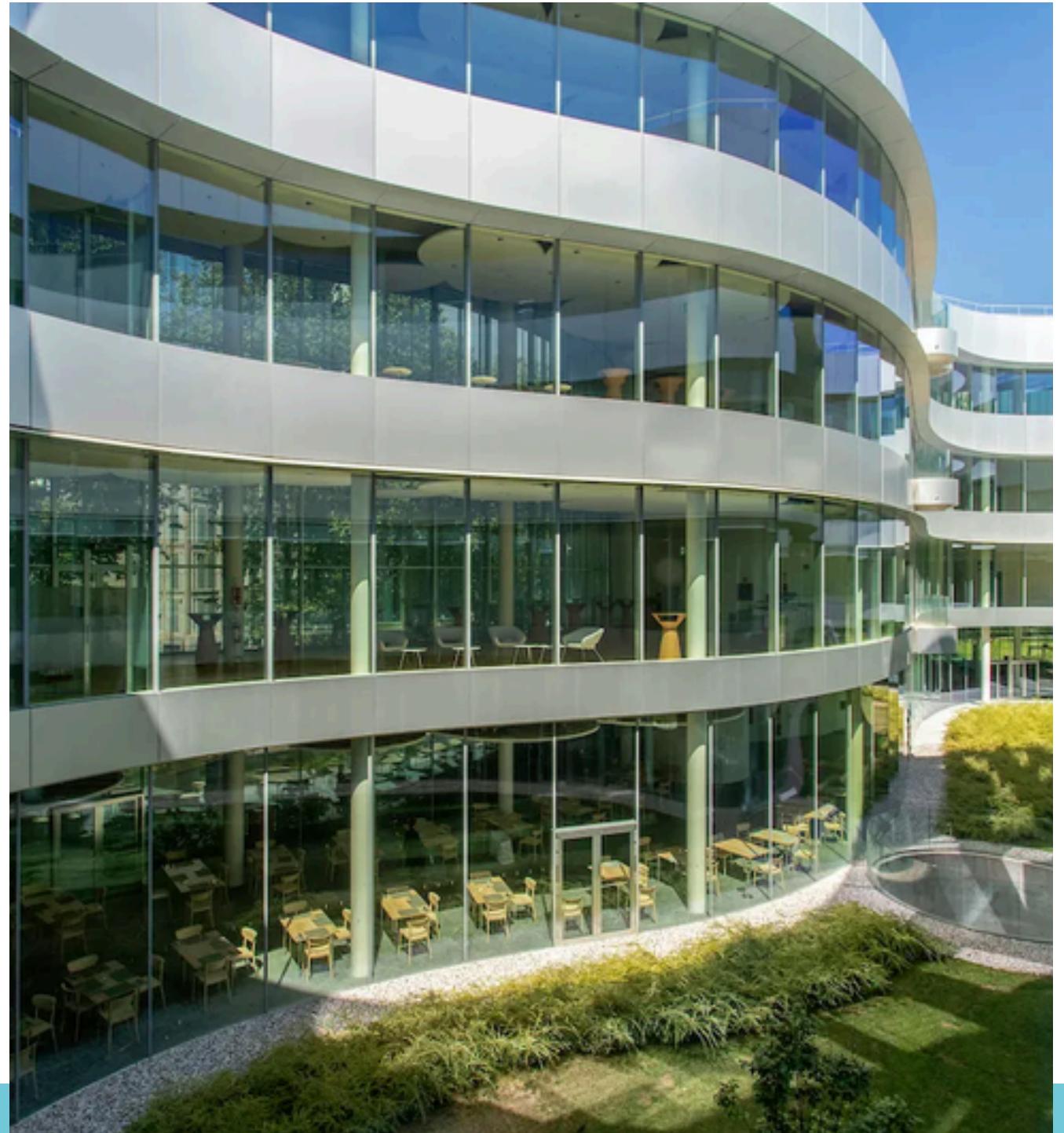
One of **Europe's leading universities** in Business, Economics, Finance and Management

## Rankings and reputation

- **#1** European Business School by Bloomberg Businessweek
- **#6** European Business School by Financial Times
- **#4** Worldwide Global MBA Ranking by Financial Times
- MSc in International Management: **#3 worldwide (QS)**



# BOCCONI CAMPUS



# PROUDLY POWERED BY ING



- **International footprint:** active in **40+ countries** (wholesale network) and provides services in **100+ countries worldwide**; core retail banking in 10 countries
- **Impact:** ~ 61,121 employees worldwide, €6.39 billion net profit (2024)
- **Innovation leader:** leading in digital banking with 14.4M mobile-first customers
- Wholesale-banking office in **Milan**
- Have you heard about their **International Talent Programme?**

**ING is committed to empowering young talent, supporting international exposure and fostering the next generation of leaders in business and finance.**

# TIP: WANT €50 TRAVEL BUDGET?



ING Do More 18-25 pack

Receive €50\*

Exclusive ING Black Friday Weeks offer

Open it now — it's free. Deposit €50 into this account and ING will add another €50. Offer valid until December 7 included. Perfect to boost your budget 🎁

[Open an ING Do More 18-25](#)



Promo

Free + €50 offered\*

- Open your account before 07/12 (included)
- Deposit €50 before 14/12
- ING will add €50 before 18/01



Multiple payment options

- Free contactless debit card
- Apple Pay & Google Pay
- QR code payments with Wero
- Free credit card\* for 2 years when you apply for your card by 7/12 included and make at least €100 in transactions by 07/01/2026



Insurances just for you

- Ticket cancellation insurance: coverage for last-minute event cancellations.
- Purchase protection insurance: protection for items purchased with your debit card within 90 days.



[www.ing.be/en/individuals/daily-banking/free-bank-account1825](http://www.ing.be/en/individuals/daily-banking/free-bank-account1825)

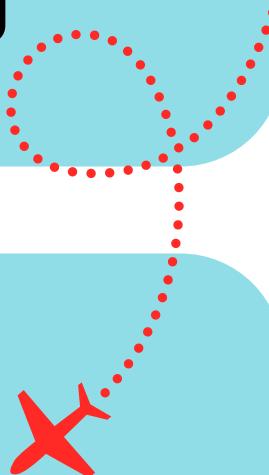
# TRANSPORT



**WEDNESDAY 25 MARCH**

BRUSSELS AIRPORT - 09:25

MILAN LINATE AIRPORT - 10:50



**SATURDAY 28 MARCH**

MILAN LINATE AIRPORT - 18:00

BRUSSELS AIRPORT - 19:35

**LUGGAGE & OPERATOR**

EASY JET

15 KG HOLD LUGGAGE INCLUDED

**WE TRAVEL IN GROUP**

NO DEVIATIONS POSSIBLE

CHECK THE EXP. DATE OF YOUR ID!

# ACCOMMODATION



- Stay in a centrally located hotel in the heart of Milan
- Comfortable, well-equipped and clean rooms
- 3 nights included: Wednesday, Thursday & Friday
- Breakfast provided throughout the stay
- Room allocation will be arranged after selection and based on preferences



# DAY 1



**7:00 AM**

Departure from Leuven/Ghent/Brussels  
to Brussels Airport

**09:25 AM**

Ready for departure by plane 

**10:50 AM**

Arrival in Milan Linate Airport

**12:00 AM**

Lunch in Milan

**1PM – 6PM**

Institutional & company visit – FIT & Plug and Play

**06:30 PM**

Check-in hotel

**8:00 PM**

Dinner in Milan

**10:00 PM**

Surprise activity



## DAY 2 - BOCCONI DAY

- **9 AM**  
Breakfast at the hotel
- **WHOLE DAY**  
Bocconi Campus Tour  
Masterclass from Bocconi professor  
Follow-up case  
Networking with Bocconi-students  
Corporate visit with Bocconi professor



# DAY 3 - CORPORATE VISITS

**9 AM**

Breakfast at the hotel

**WHOLE DAY**

Corporate visit 1 (finance) - ING Milan Office

Corporate visit 2 (fashion) - TBA

# DAY 4



**9 AM**

Breakfast at the hotel

**10:00 AM**

Check-out hotel

**10:30 AM**

Dropping luggage at the hotel/near the airport

**10:30 AM – 4 PM**

Free time in Milan

**4 PM**

Departure to the airport 

**6 PM**

Flight back to Belgium

**07:35 PM**

Arrival in Brussels Airport

# PRACTICAL INFORMATION



## Price: €300, including:

- Flights
- Hotel
- Breakfast
- Lunch & dinners (except on Sat.)
- Metro tickets
- Company visits
- Business school day

## Not included:

- Train tickets to and from Brussels Airport
- Parties & cafés
- Souvenirs & personal spendings

## Payment term

- Payment is expected upon acceptance - partial payments possible

# APPLICATION PROCESS



## Round 1

Submit your **CV** and **motivation letter**, explaining why you want to join the bootcamp and what you hope to get out of it.

**Deadline: December 19**

## Round 2

Selected applicants will be invited for an **online interview** where we will explore your motivation, ambitions and fit with the program.

**Chose your time slot**

## Selection

Accepted applicants will receive an email with further information. A **welcoming meeting** will take place in Leuven at the beginning of March

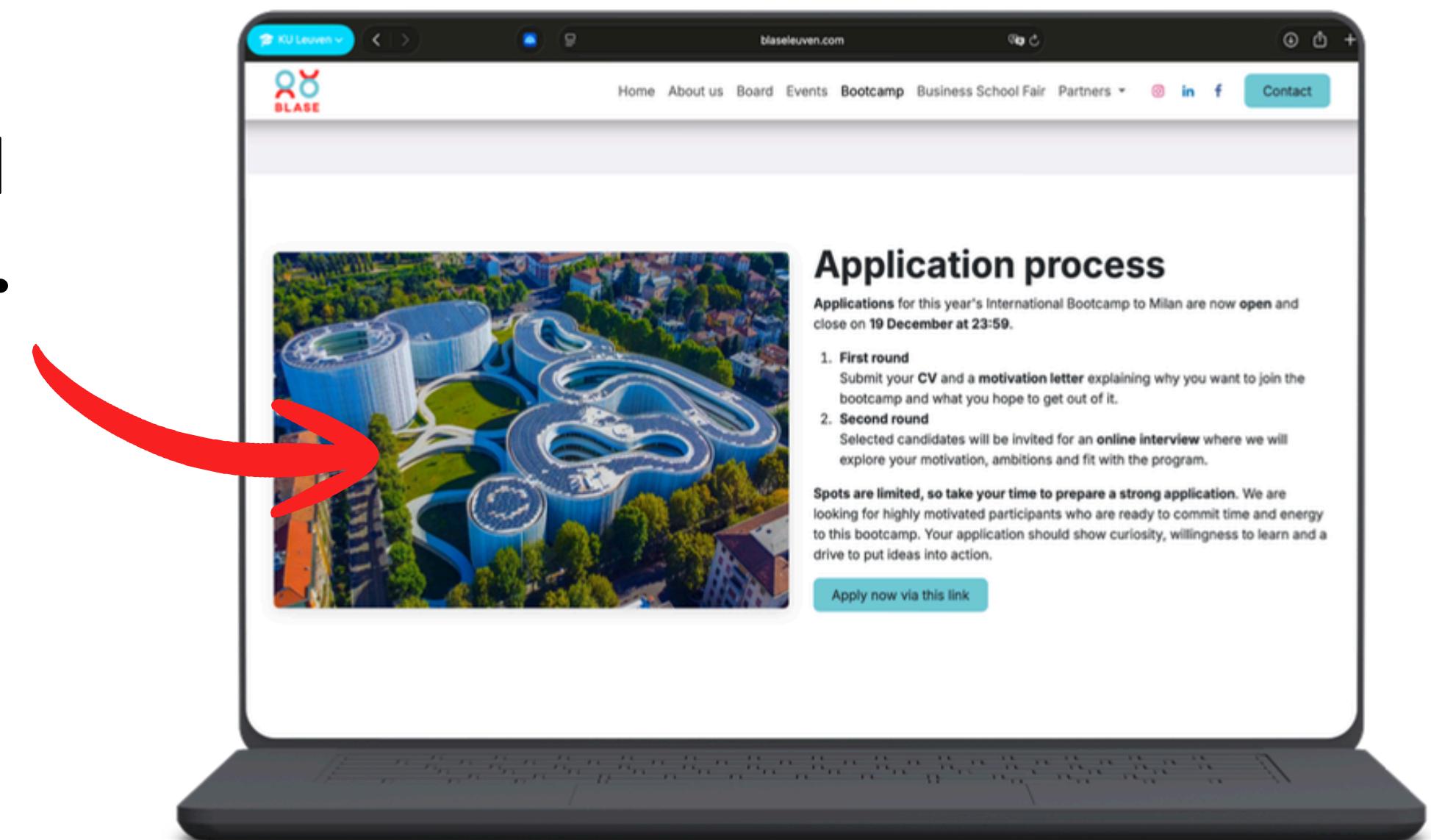
**January 5 at the latest**

# WANT TO APPLY OR NEED MORE INFORMATION?



**Applications are now open and close on December 19 at 23:59.**

You can find all information on [blaseleuven.com/bootcamp](http://blaseleuven.com/bootcamp).



# AFTERSHOW PARIS BOOTCAMP



[Watch video on YouTube](#)

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# QUESTIONS ABOUT BLASE BOOTCAMP TO MILAN ?

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