

INFO EVENT BLASE BOOTCAMP TO MILAN

POWERED BY ING 





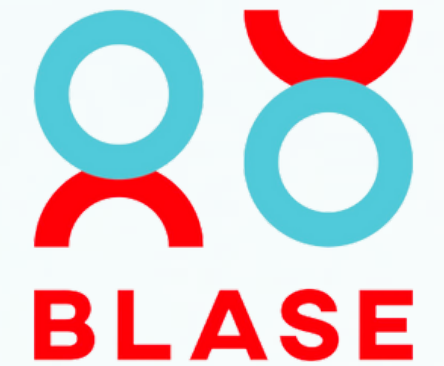
**BUSINESS LEADERSHIP
ASSOCIATION FOR STUDENT
EXCHANGE**

BLASE

**BELGIUM'S FIRST EVER
MANAGEMENT & LEADERSHIP HUB**



WHO ARE WE?



BELGIUM'S FIRST EVER MANAGEMENT & LEADERSHIP HUB

**Our Mission: To Empower the Next Generation of Leaders by Bridging
Academia, Business and Community**

CORPORATE

**Connecting young talent with
ambitious programs**

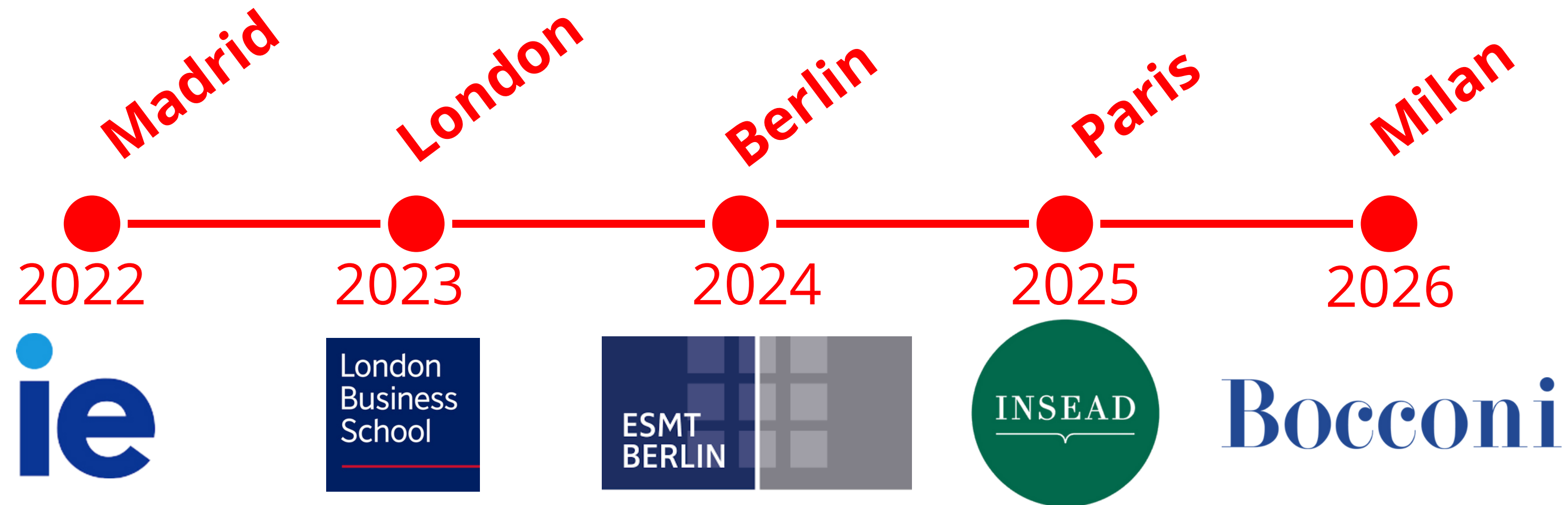
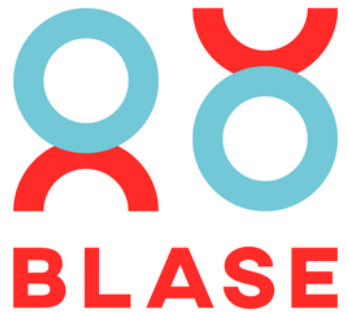
- ✓ Young graduate programs
- ✓ Traineeships and internships

ACADEMIC

**Connecting students to top ranked
business schools and renowned
academic institutions**

- ✓ Master programs
- ✓ Short term programs and
summer schools

THE BLASE BOOTCAMP

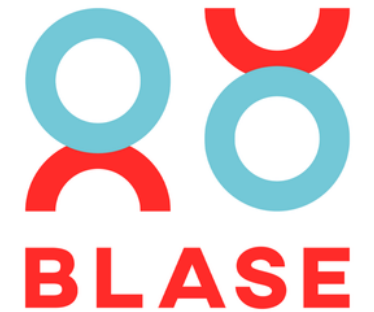


BOCCONI UNIVERSITY

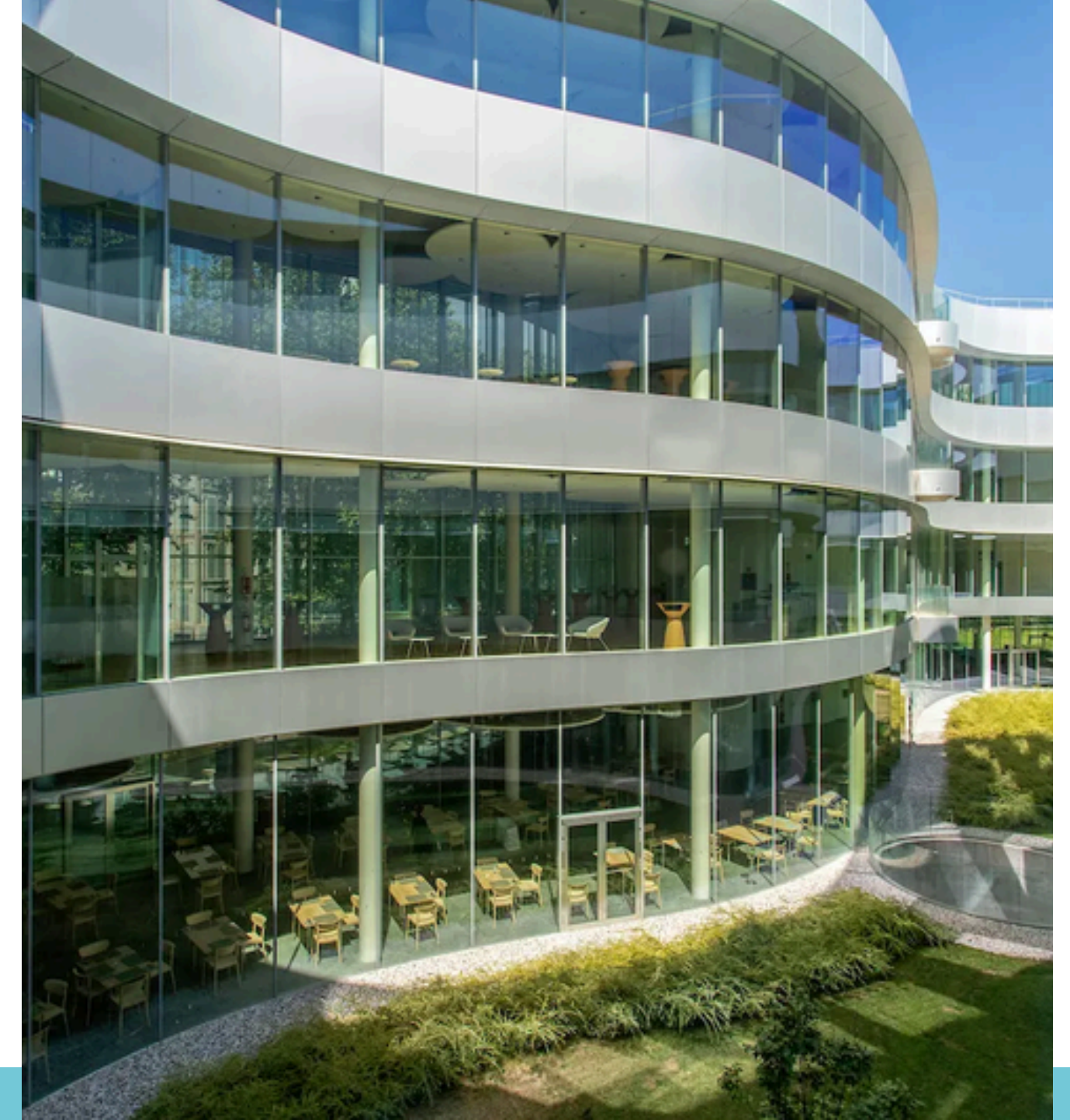
One of **Europe's leading universities** in Business, Economics, Finance and Management

Rankings and reputation

- **#1** European Business School by Bloomberg Businessweek
- **#6** European Business School by Financial Times
- **#4** Worldwide Global MBA Ranking by Financial Times
- MSc in International Management: **#3 worldwide (QS)**



BOCCONI CAMPUS



PROUDLY POWERED BY ING



- **International footprint:** active in **40+ countries** (wholesale network) and provides services in **100+ countries worldwide**; core retail banking in 10 countries
- **Impact:** ~ 61,121 employees worldwide, €6.39 billion net profit (2024)
- **Innovation leader:** leading in digital banking with 14.4M mobile-first customers
- Wholesale-banking office in **Milan**
- Have you heard about their **International Talent Programme**?

ING is committed to empowering young talent, supporting international exposure and fostering the next generation of leaders in business and finance.

TIP: WANT €50 TRAVEL BUDGET?



ING Do More 18-25 pack

Receive €50*

Exclusive ING Black Friday Weeks offer

Open it now — it's free. Deposit €50 into this account and ING will add another €50. Offer valid until December 7 included. Perfect to boost your budget 🛍️

Open an ING Do More 18-25



www.ing.be/en/individuals/daily-banking/free-bank-account1825



Promo

Free + €50 offered*

- Open your account before 07/12 (included)
- Deposit €50 before 14/12
- ING will add €50 before 18/01



Multiple payment options

- Free contactless debit card
- Apple Pay & Google Pay
- QR code payments with Wero
- Free credit card* for 2 years when you apply for your card by 7/12 included and make at least €100 in transactions by 07/01/2026



Insurances just for you

- Ticket cancellation insurance: coverage for last-minute event cancellations.
- Purchase protection insurance: protection for items purchased with your debit card within 90 days.

TRANSPORT



WEDNESDAY 25 MARCH

BRUSSELS AIRPORT - 09:25

MILAN LINATE AIRPORT - 10:50

SATURDAY 28 MARCH

MILAN LINATE AIRPORT - 18:00

BRUSSELS AIRPORT - 19:35



LUGGAGE & OPERATOR

EASY JET

15 KG HOLD LUGGAGE INCLUDED

WE TRAVEL IN GROUP

NO DEVIATIONS POSSIBLE

CHECK THE EXP. DATE OF YOUR ID!

ACCOMMODATION



- Stay in a centrally located hotel in the heart of Milan
- Comfortable, well-equipped and clean rooms
- 3 nights included: Wednesday, Thursday & Friday
- Breakfast provided throughout the stay
- Room allocation will be arranged after selection and based on preferences



DAY 1



7:00 AM

Departure from Leuven/Ghent/Brussels to Brussels Airport

09:25 AM

Ready for departure by plane ✈️

10:50 AM

Arrival in Milan Linate Airport

12:00 AM

Lunch in Milan

1 PM – 6PM

Institutional & company visit – FIT & Plug and Play

06:30 PM

Check-in hotel

8:00 PM

Dinner in Milan

10:00 PM

Surprise activity



DAY 2 - BOCCONI DAY

9 AM

Breakfast at the hotel

WHOLE DAY

Bocconi Campus Tour

Masterclass from Bocconi professor

Follow-up case

Networking with Bocconi-students

Corporate visit with Bocconi professor



DAY 3 - CORPORATE VISITS

- **9 AM**

Breakfast at the hotel

- **WHOLE DAY**

Corporate visit 1 (finance) – ING Milan Office

Corporate visit 2 (fashion) – TBA

DAY 4



9 AM

Breakfast at the hotel

10:00 AM

Check-out hotel

10:30 AM

Dropping luggage at the hotel/near the airport

10:30 AM – 4 PM

Free time in Milan

4 PM

Departure to the airport ✈️

6 PM

Flight back to Belgium

07:35 PM

Arrival in Brussels Airport

PRACTICAL INFORMATION



Price: €300, including:

- Flights
- Hotel
- Breakfast
- Lunch & dinners (except on Sat.)
- Metro tickets
- Company visits
- Business school day

Not included:

- Train tickets to and from Brussels Airport
- Parties & cafés
- Souvenirs & personal spendings

Payment term

- Payment is expected upon acceptance - partial payments possible

APPLICATION PROCESS



Round 1

Submit your **CV** and **motivation letter**, explaining why you want to join the bootcamp and what you hope to get out of it.

Deadline: December 19

Round 2

Selected applicants will be invited for an **online interview** where we will explore your motivation, ambitions and fit with the program.

Chose your time slot

Selection

Accepted applicants will receive an email with further information. A **welcoming meeting** will take place in Leuven at the beginning of March

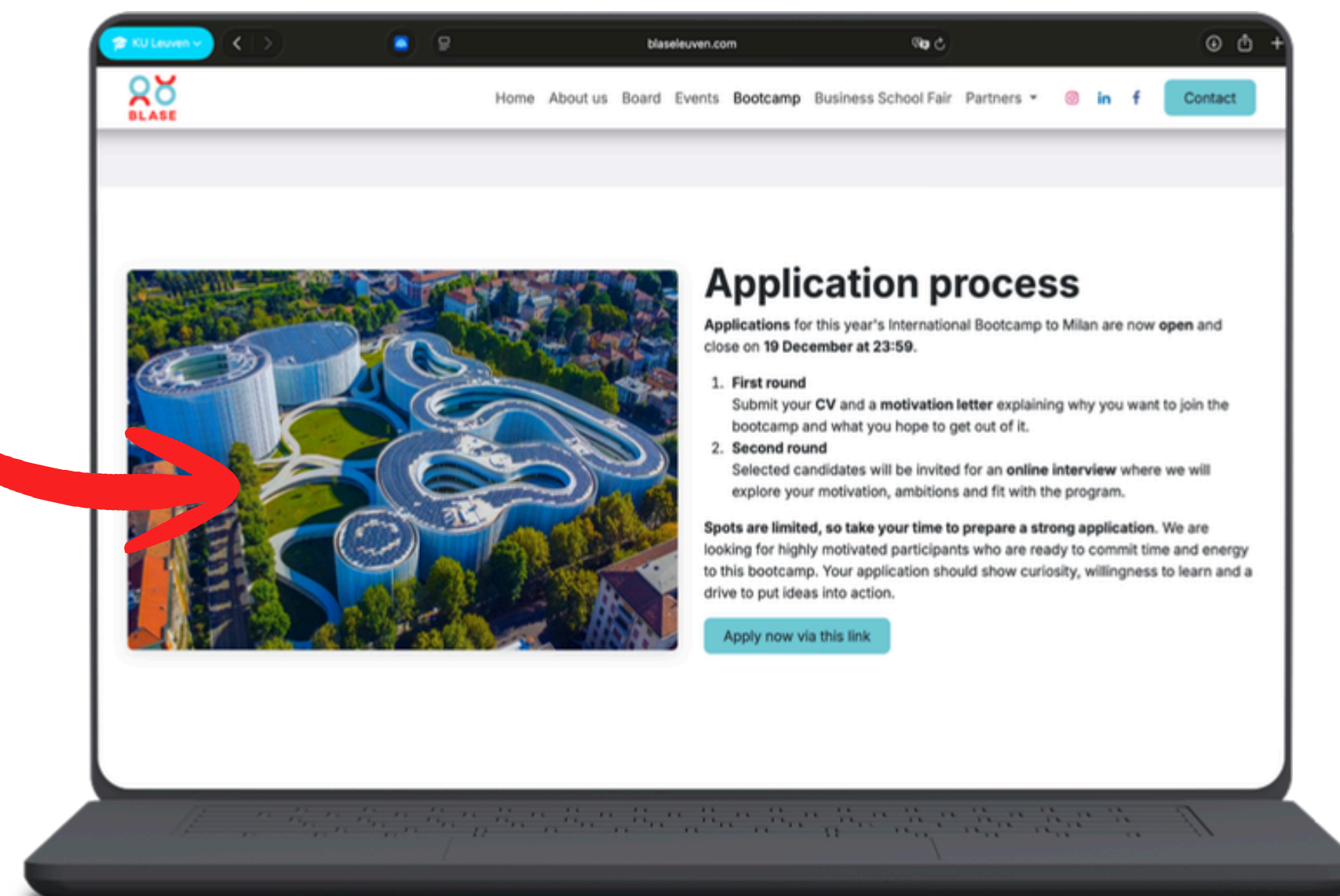
January 5 at the latest

WANT TO APPLY OR NEED MORE INFORMATION?



Applications are now open and close on December 19 at 23:59.

You can find all information on blaseleuven.com/bootcamp.



AFTERMOVIE PARIS BOOTCAMP



[Watch video on YouTube](#)

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QUESTIONS ABOUT BLASE BOOTCAMP TO MILAN?

POWERED BY ING 

